



R.M. SEEDS AGRI PRIVATE LIMITED

EMPOWERING FARMERS WITH SUPERIOR PADDY SEEDS

**QUALITY-DRIVEN SEED PRODUCTION | ADVANCED PROCESSING |
GERMINATION & PURITY TESTING | FARMER-FOCUSED DISTRIBUTION**

INCORPORATION: APRIL 2026 | LOCATION: TELANGANA, INDIA

ABOUT US

R.M. Seeds Agri Private Limited is an **agricultural seed company** operating under the **RM Agrimax Seeds brand**, focused primarily on the **production, processing, quality testing, packaging and marketing of paddy seeds**. We operate a **processing facility in Telangana supported by specialised equipment for cleaning, grading, gravity separation, treatment and packaging**. We follow a **quality-focused workflow** in which seeds are evaluated for **germination, purity and moisture before being released for sale**. With promoter experience in the seed industry since 2009, we combine practical agricultural knowledge with structured processing capabilities to supply dependable seeds through farmer and dealer networks.

VISION

We envision becoming a trusted agricultural seed brand by consistently delivering high-quality, reliable and performance-oriented seeds that help farmers achieve stronger crop establishment and better farming outcomes.

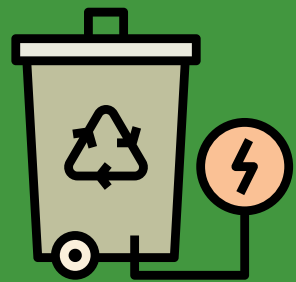
MISSION

We aim to strengthen the seed value chain through systematic seed production, advanced processing, germination and purity testing, responsible packaging and dependable distribution to farmers and dealers.

KEY ACTIVITIES

- Seed production and procurement coordination
- Cleaning, grading and advanced seed processing
- Germination, purity and quality testing
- Seed treatment, packing and storage
- Marketing and distribution through farmers and dealers

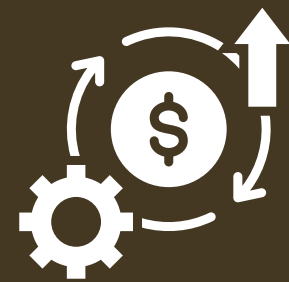
CORE PROBLEMS



01

Inconsistent Seed Purity

Mixing of varieties during production and handling can reduce genetic and physical purity.



02

Poor Germination Performance

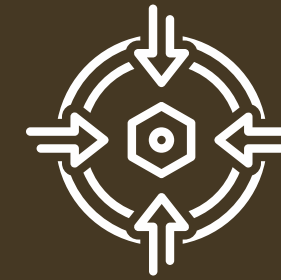
Poorly processed or stored seeds can result in low germination and farmer losses.



03

Improper Moisture Management

Incorrect moisture during harvesting and storage can affect seed viability and performance.



04

Variable Processing Quality

Insufficient cleaning and grading may allow weaker seeds to reach farmers.

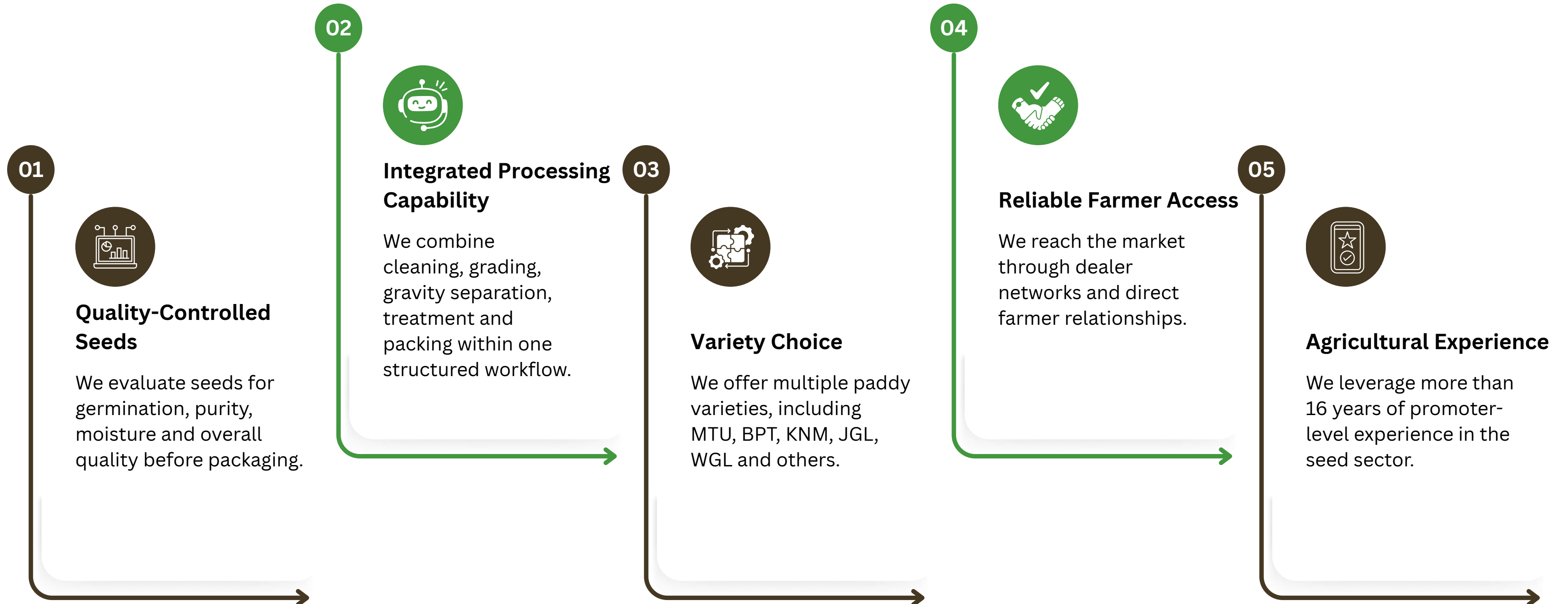


05

Limited Quality Assurance

Farmers need greater confidence that seeds undergo proper germination, purity and quality checks.

OUR SOLUTIONS



WHY WE ARE BETTER?



End-to-End Quality Control

We manage production, processing, testing, treatment, packaging and distribution through a structured system.



In-House Testing Focus

We assess germination and purity before commercial release to maintain product consistency.



Advanced Processing Infrastructure

Our setup includes elevators, fine cleaners, gravity separation, heat treatment, chemical mixing and packing machinery.



Flexible Pack Sizes

We package seeds in multiple formats, ranging from smaller packs to approximately 25 kg.



Local Market Understanding

Our experience in Telangana helps us align products with farmer and market requirements.

01

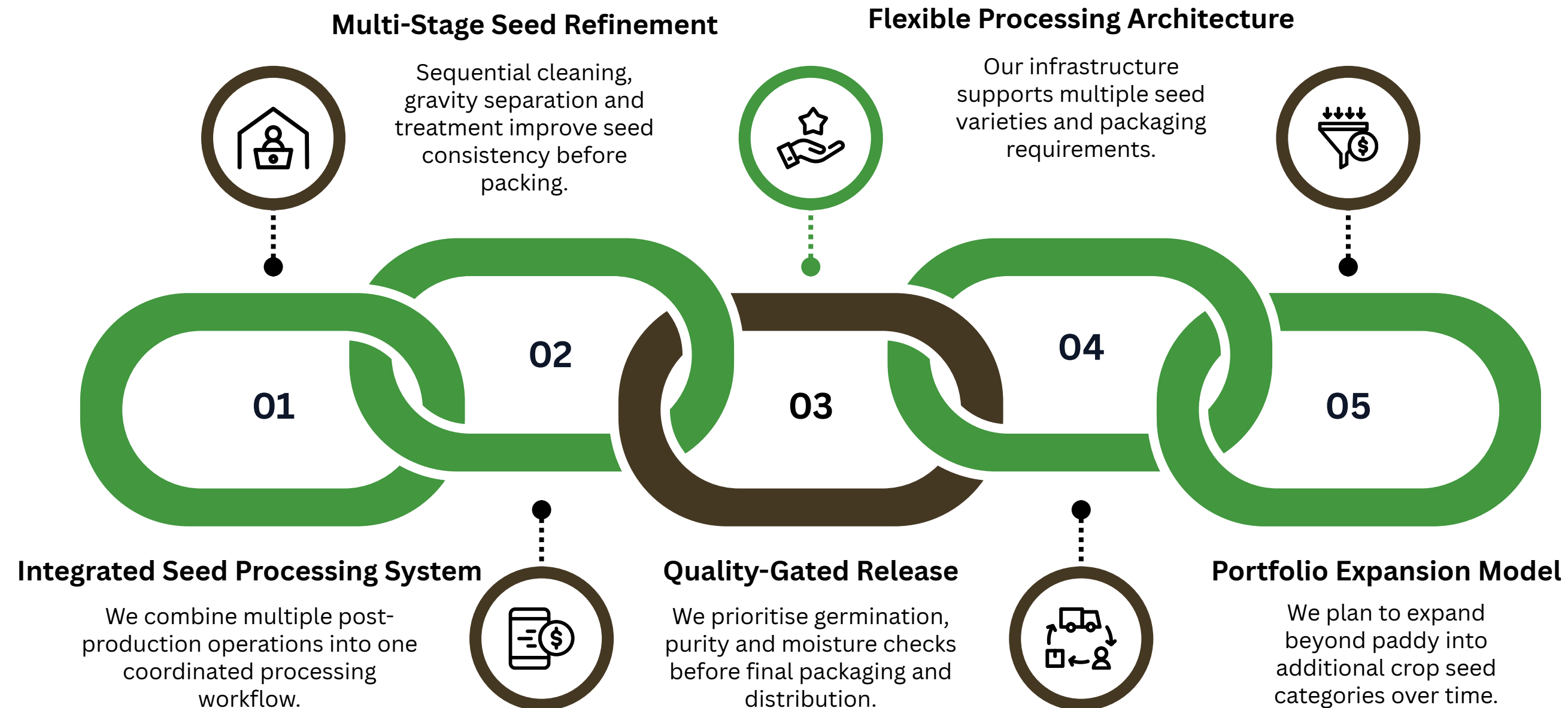
02

03

04

05

INNOVATIONS



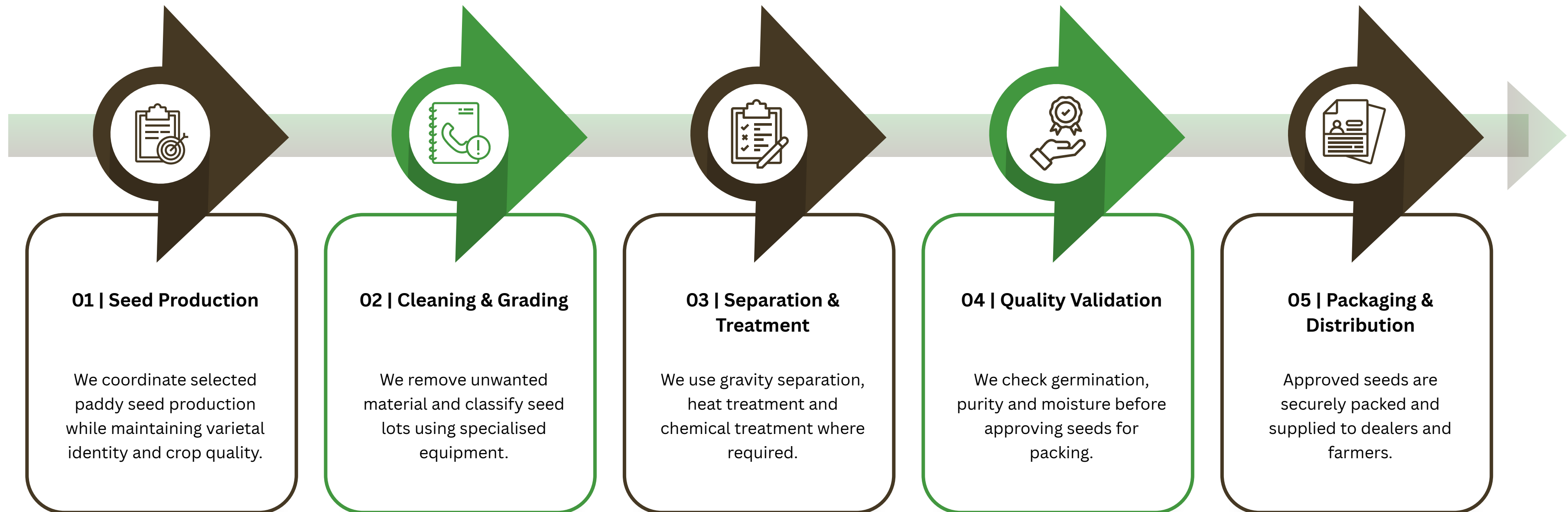
OUR CORE OFFERINGS



OUR GALLERY



QUALITY-CONTROLLED SEED JOURNEY



TARGET CUSTOMERS



Paddy Farmers

We serve farmers seeking dependable, high-germination and quality-processed paddy seeds.



Seed Dealers & Distributors

We target agricultural dealers requiring consistent branded seed supply.



Agricultural Input Retailers

We can expand through retailers already serving farmers with seeds and crop inputs.



Commercial Farming Communities

We target farming clusters requiring dependable seed availability for organised cultivation.



MARKET STRATEGY

Farmer-First Market Entry

- 1 We build demand by supplying quality-verified seeds aligned with farmer cultivation needs.

Dealer-Led Distribution

- 2 We use agricultural dealers to expand product availability across farming markets.

Variety-Based Penetration

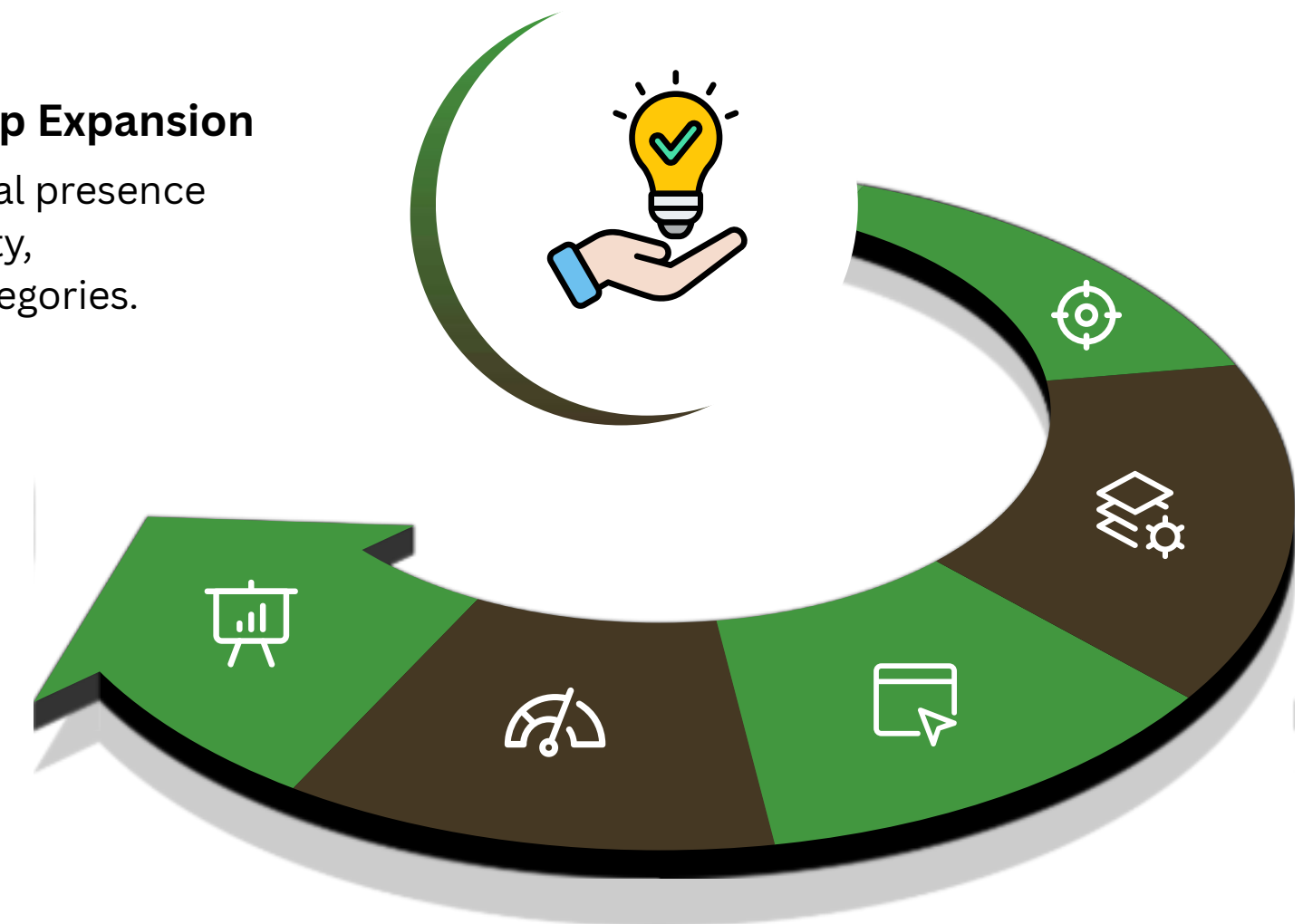
- 3 We serve diverse farmer requirements through a broad paddy seed portfolio.

Quality-Led Brand Building

- 4 We position RM Agrimax Seeds around germination, purity and processing quality.

Regional-to-Multi-Crop Expansion

- 5 We aim to deepen regional presence before expanding capacity, distribution and crop categories.



MARKET SIZE

Market	2025 Market Size	2030 Forecast	CAGR (2025–2030)	Source
India Seed Market	USD 3.82 Billion	USD 5.01 Billion	5.56%	Research & Markets
India Rice Seed Market	USD 360.6 Million	USD 470.4 Million	5.46%	Research & Markets

TRACTION & ACHIEVEMENTS



- 01 10,000 Sq. Ft. Processing Facility**
We operate a seed processing facility of approximately 10,000 sq. ft. in Telangana.
- 02 Established Processing Infrastructure**
We have equipment for cleaning, grading, gravity separation, treatment, mixing and packaging.
- 03 17+ Commercial Varieties**
Our product catalogue includes more than 17 paddy seed varieties.

- 04 Experienced Core Team**
We operate with 8 permanent team members, supported by additional labour as required.
- 05 16+ Years of Industry Experience**
Our Managing Director brings more than 16 years of seed-sector experience since 2009.

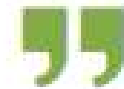
SUCCESS STORIES



Since switching to R.M. Seeds' MTU-1010 variety, my harvest has increased significantly. The germination rate was fantastic, and the plants were incredibly healthy



Ramesh R.
Local Farmer



The packaging and quality of seeds from their Boranapally facility are unmatched. Our buyers always specifically request their BPT-5204 seeds for the season.



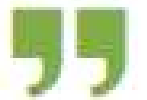
K. Srinivas
Seed Distributor



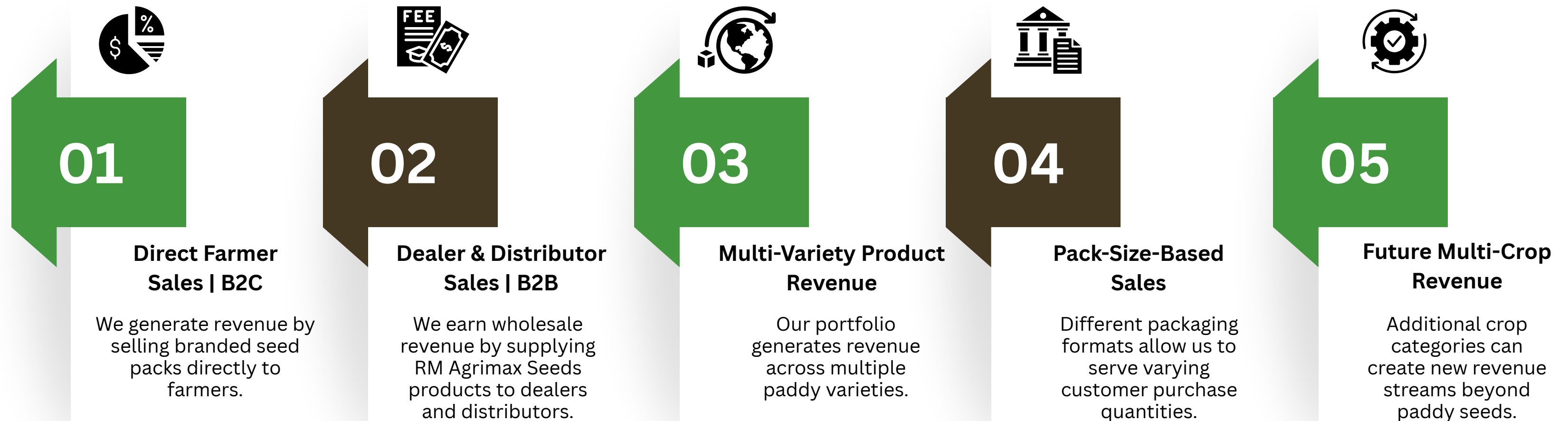
I've been using their JGL-24423 paddy seeds for the last two seasons. The crop is highly resistant to pests, and the final yield has been consistently excellent.



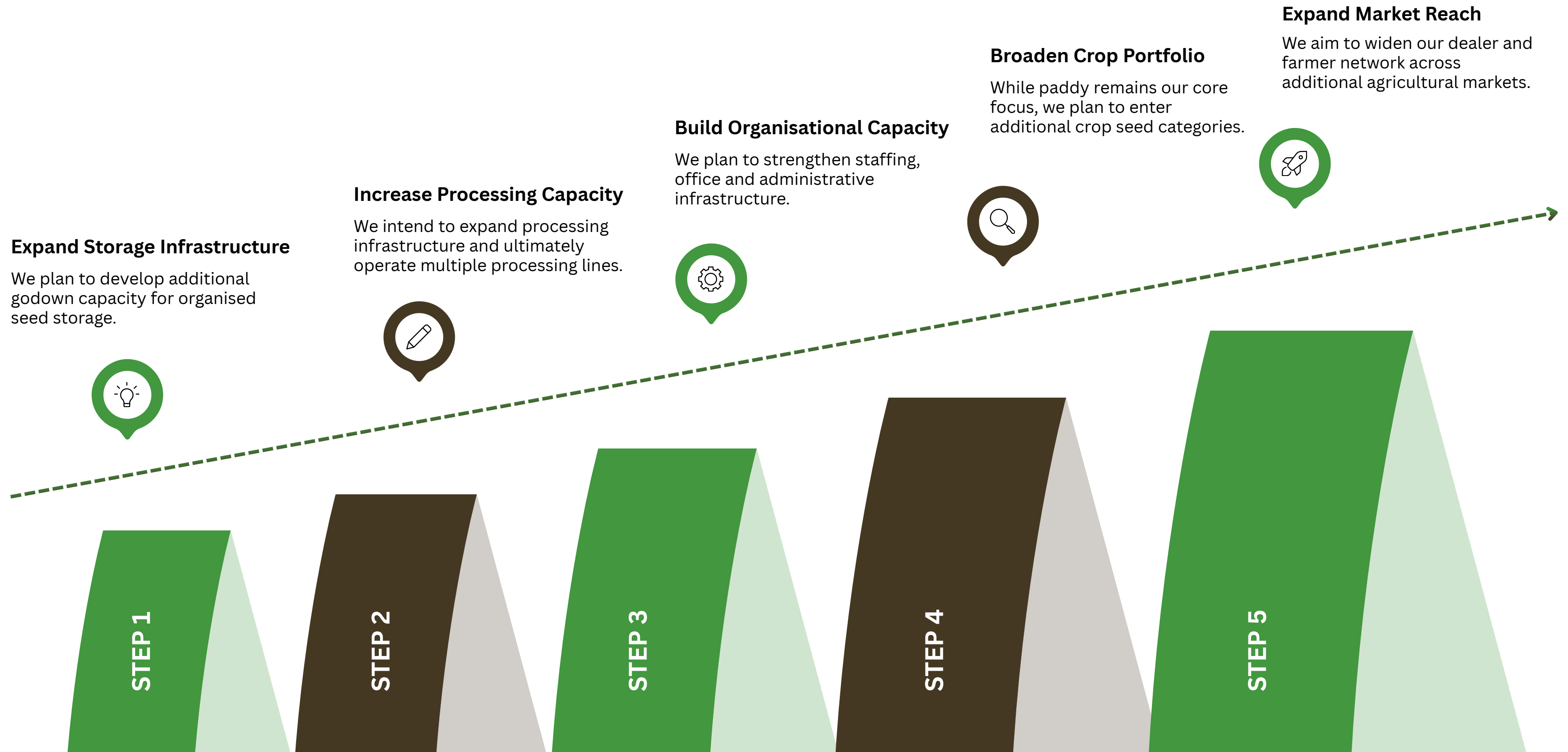
Prakash Rao
Agricultural Grower



BUSINESS & REVENUE MODEL



SCALE UP STRATEGY



COMPETITIVE ANALYSIS

Competitive Parameter	RM Agrimax Seeds	MRR Agri Sciences	Alekya Seeds	Yukis Seeds	Mansa Gold Agri Genetics
Strong Paddy Seed Focus	✓	✓	✓	✓	✓
17+ Paddy Seed Varieties	✓	×	×	×	✓
Popular Regional Varieties such as MTU, BPT, KNM, JGL, WGL & IR-64	✓	×	×	×	×
Integrated Seed Processing & Packing Facility	✓	×	×	✓	✓
In-House Quality / Seed Testing Capability	✓	×	×	✓	✓
Multi-Stage Cleaning, Grading, Gravity Separation & Treatment Setup	✓	×	×	×	×
Dedicated Seed Storage Infrastructure	✓	×	✓	✓	✓
Multiple Pack Sizes up to Approx. 25 kg	✓	×	×	×	×
Farmer + Dealer/Distributor Market Approach	✓	×	✓	✓	✓
Farmer Guidance / Post-Sale Agricultural Support	✓	✓	×	✓	✓

THE LEADERSHIP

RANGU MANIDEEP

INDIA

JAYA CHANDRA REKHA
JANUGANI

INDIA

R.M. SEEDS AGRI PRIVATE LIMITED

RM Agrimax Seeds

EMPOWERING FARMERS WITH SUPERIOR PADDY SEEDS

We are building a scalable agricultural seed enterprise focused on quality-controlled production, advanced processing, reliable seed performance and stronger farmer access.



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